

Qi STEAM Academy Branding Guidelines

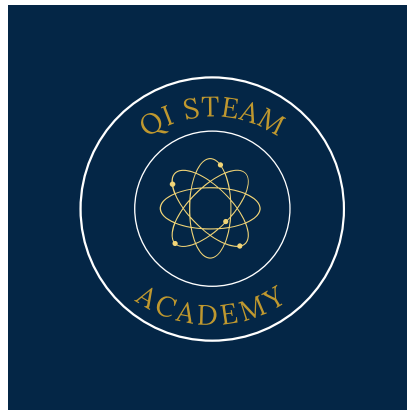
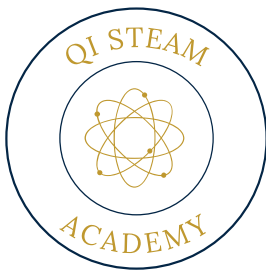
Boilerplate:

Qi STEAM Academy is a groundbreaking training program and community for innovative educators. By empowering teachers with non-traditional STEAM techniques, Qi STEAM Academy promotes collective learning and creative concepts to encourage a legacy of classroom enthusiasm.

Branding Guidelines:

While Qi's Rebel Teachers, Steam Café, and Rebel Teachers present more playful logos, the Qi STEAM Academy logo uses clean lines and a fresh approach to express innovation and prestige, all while maintaining Qi brand recognition. The signature Qi blue is easily recognizable and nods to the Qi teachings of community and stability (blue). The added shades of gold give Qi STEAM Academy an edge above with concepts of enlightenment, success, and grandeur (gold).

Logos:

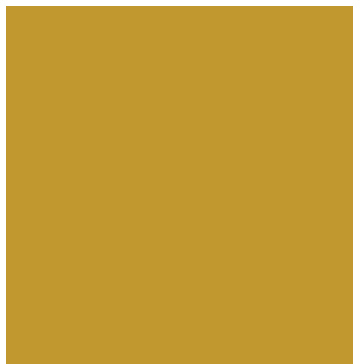


Brand Color Palette:

Qi Blue #042747



Qi Gold 1 #FF914Dd



Qi Gold 2 #F3D677

